



BRA-série

REINVENTING THE  
BRA STRAP



BOUDOIR  
PHOTOGRAPHY

It's the little details that make a difference.

Email: [info@tammiapparel.com](mailto:info@tammiapparel.com)

IG: bra\_serie FB: BRASerieCA

[www.braserie.com](http://www.braserie.com)

Photo Credit:  
Alias\_Josie Photography



## Why BRA-sériē?

A WOMAN'S SHOULDERS ARE SEXY!

A woman's shoulder is one of the sexiest features on her body, and in boudoir photography --- adding gorgeous designer bra straps to accentuate a woman's shoulders elevates the entire look! BRA-sériē not only adds an extra element of sexiness and flair to everyday outfits, but it's also a striking accessory to incorporate in boudoir photography.

Photo Credit:

Alias\_Josie Photography



MORE THAN JUST  
BRA STRAPS

Gold Studs 3.0  
Pyramid Studs

Photo Credit:  
Alias\_Josie Photography





Your body is the only thing that has been with you through it all; love it for everything that it is.



Gold Studs 3.0  
Pyramid Studs

Photo Credit:  
Alias Josie Photography  
IG: [alias\\_josie photography](#)



BRA-sériē

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Silver Studs 1.0

Photo Credit:  
Karen Ludwig Photography



I can be a badass and a lovelace.  
That's just the kind of woman I am.



Silver Studs 1.0

Photo Credit:  
Karen Ludwig Photography  
IG: KarenLudwigPhotography



BRA-sériē

MORE THAN JUST  
BRA STRAPS

La Fleur Blanche BRA-sériē

Photo Credit:  
Alias Josie Photography



You are a beautiful woman. Own it and enjoy it.

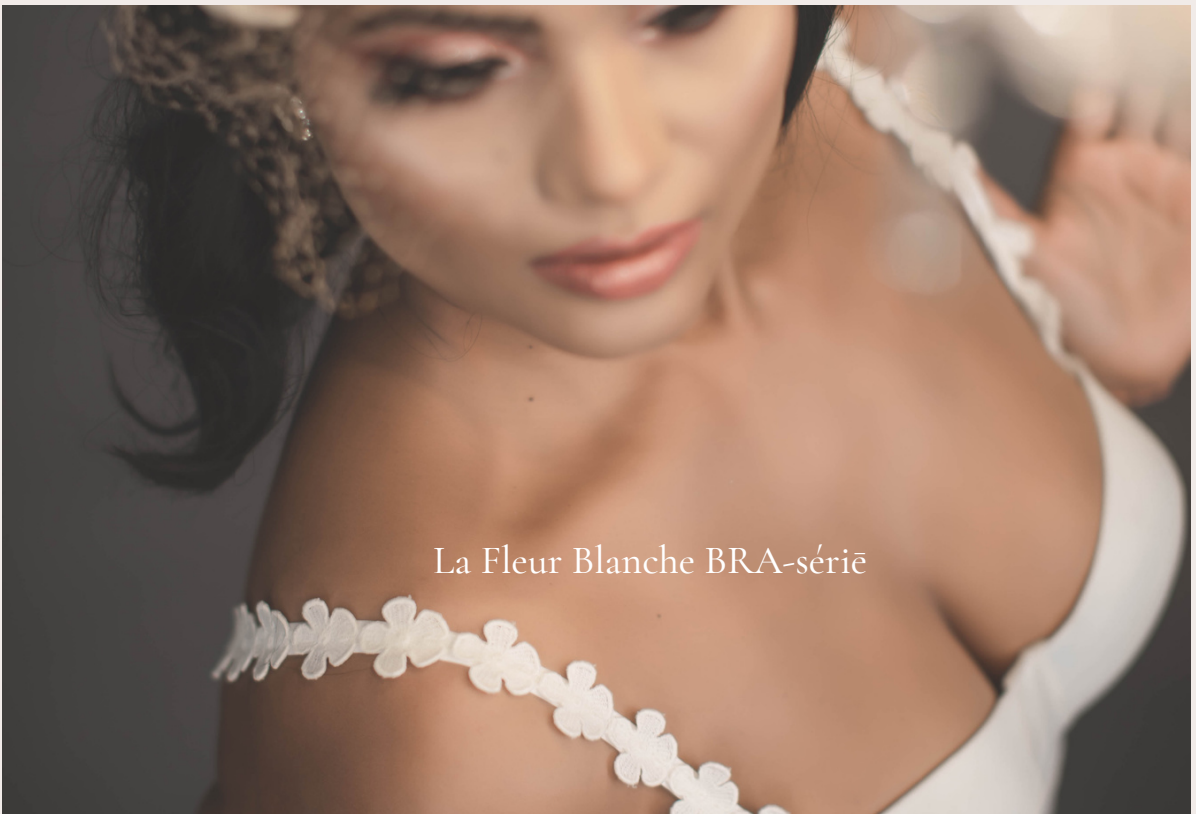


Photo Credit:

Alias Josie Photography

IG: alias\_josie photography





Flower Lace BRA-sériē

Photo Credit:  
Karen Ludwig Photography



I'm sexy and I know it.



Flower Lace BRA-série

Photo Credit:

Karen Ludwig Photography

IG: KarenLudwigPhotography



Photo Credit:  
Critsey Rowe  
Couture Boudoir

Gold Studs 2.0  
Cone Studs



Life begins at the end of your comfort zone.



Gold Studs 2.0

Photo Credit:

Critsey Rowe - Couture Boudoir

IG: LuxuryBoudoirPhotography



Pink Lace

Photo Credit:  
Critsey Rowe - Couture Boudoir  
IG: [LuxuryBoudoirPhotography](#)



You don't take a photograph, you make it.



Pink Lace

Photo Credit:

Critsey Rowe - Couture Boudoir

IG: LuxuryBoudoirPhotography



Photo Credit:  
Muse Digital

Silver Studs 2.0  
Cone Studs



There's nothing wrong with a  
classy girl who has a dirty mind.



Silver Studs 2.0  
Cone Studs

Photo Credit:  
Muse Digital  
IG: MuseDigitalGroup





MORE THAN JUST  
BRA STRAPS

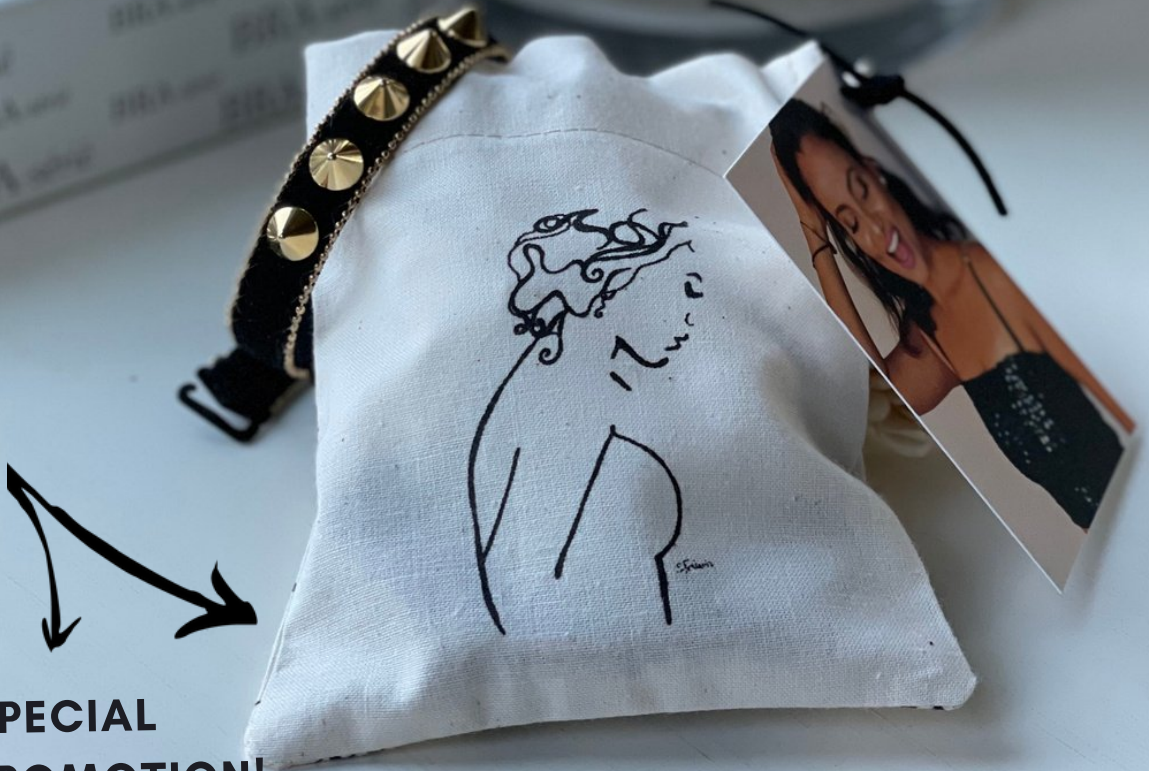


STYLES FROM  
DAINTY TO DARING



STEP UP YOUR  
BRA GAME

BRA-sériē is a gorgeous accessory  
for your wardrobe kit!



**SPECIAL  
PROMOTION!**

Buy 2 Pairs or more for your wardrobe kit  
(**any style**) receive 20% off your total.

BRA-sériē is a beautiful "thank you" gift for your clients all year round or during a special promotion.



**SPECIAL  
PROMOTION!**

BUY 6 PAIRS or more  
(Any Style)  
30% OFF Total Order &  
FREE SHIPPING

**Styles from Dainty to Daring**

Prices range from \$25-35 a pair

**Visit our website to view entire collection!**



# HOW TO ORDER



Send Us An Email:  
[hello@braserie.com](mailto:hello@braserie.com)

Questions? Please don't hesitate to contact us at:  
[hello@braserie.com](mailto:hello@braserie.com)

BRA-sériē

## What's a BRA-sériē?



BRA-sériē are stylish, unique and comfortable interchangeable bra straps that will truly revolutionize how you wear your bra straps with your favorite outfits. Each collection features high-end and fashionable designs that you will not find anywhere else.

Our eye-catching BRA-sériē straps easily hook into a strapless bra and/or corset with elastic loops.

Let's face it - with today's fashion trends, showing your regular bra strap just isn't fashionable. BRA-sériē will not only compliment your favorite outfits but also gives you chic appearance you've been looking for.

We have styles from dainty to daring. Visit our site at: [www.braserie.com](http://www.braserie.com) to view the entire collection.

BRA-série

## ABOUT THE FOUNDER



After years of hearing women of all ages express frustration about their bra straps, and seeing bad “solutions” emerge like cheap clear plastic straps, I was inspired by an idea.

I realized it was time for me to step out of my comfort zone and disrupt the outdated norms in the bra industry — time to reinvent the bra strap into a stylish fashion accessory!

*Tammi Relyea*

Tammi Relyea, Founder, BRA-série





**BRA**-série

Reinventing The Bra Strap

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